



**13 August 2012**

**Spirit launches Mobile Connect: the complete mobile enterprise platform**

Spirit Data Capture Limited, the independent mobile computing and data capture specialist, has launched Mobile Connect, a versatile and highly scalable new enterprise-class mobile software platform. The platform will enable businesses to deploy a wide range of mobile applications easily and quickly.

Mobile Connect offers flexibility, scalability and security all in a single package. It provides rapid software development: users can create their own applications quickly using a simple 'point and click' approach. The solution's key features include sophisticated data capture technology; comprehensive and secure mobile communications; and the ability to deploy a wide range of mobile applications (e.g. warehousing, inventory, field inspections, route management etc.) all on one platform. It integrates seamlessly with existing systems and allows users to model their business logic and design their own forms.

The new platform is easily configured and requires no customised programming. Mobile Connect applications can be deployed easily, giving users the ability to dynamically create and manage business processes so that they meet a wide range of mission-critical needs.

Ebbie Khadem, Managing Director of Spirit Data Capture, comments: “This really is a complete solution for our mobile enterprise customers. Mobile Connect can be used for any mobile application in any part of an enterprise. It offers a very low total cost of ownership combined with a high return on investment – an unbeatable combination! Ultimately, Mobile Connect helps to boost the productivity and efficiency of mobile workers and ensures that they have the information they need, when they need it.”

ENDS

**Notes for Editors:** Spirit Data Capture is based in Sutton Weaver, Cheshire. The company is an independent mobile computing and data capture house, with an in-depth knowledge of the latest wireless and mobile computing technologies which boost productivity and profitability.

Spirit’s capabilities include software application development, mobile computing technology (e.g. rugged mobile computers), wireless network implementations, maintenance and other services. Its extensive client base includes a diverse array of organisations in the utilities, field service, transport and logistics, healthcare, government and manufacturing sectors.

For more information, please contact Katrina Evans. Tel: 01928 718800; Email: [katrina@spiritdatacapture.co.uk](mailto:katrina@spiritdatacapture.co.uk); Website: [www.spiritdatacapture.co.uk](http://www.spiritdatacapture.co.uk).

For press information, please contact Phil Allcock at Allcock Public Relations, on: 02380 849953.