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Spirit's mobile device management solution proves very cost-effective for BCH

Spirit Data Capture Limited, the specialist independent mobile enterprise consultancy, has provided Blackpool Coastal Housing Limited (BCH) with SOTI's MobiControl software application. MobiControl is the UK's leading mobile device management (MDM) platform and has already saved BCH both time and money.

Blackpool Coastal Housing was created in 2007 by Blackpool Council and acts as the landlord for its stock of 5,500 houses and flats. It uses some 150 handheld devices for various activities but wanted to ensure that these were being used and managed as effectively as possible.

Tony Hoover, BCH's ICT Manager, explains: "We were looking for a multi-platform mobile device management tool that would allow us to access our devices remotely. This would enable us to help our remote workers without having to bring them into the town centre and away from their work. We also needed the ability to lock down the devices so that they could only be used for business purposes."

BCH initially tried one or two solutions but these didn't meet all of its criteria. It then asked Spirit Data Capture, an independent consultancy, if it could help. Spirit recommended MobiControl, as this focuses on the management, support and security of remote mobile devices and aims to minimise downtime and to provide

significant cost and time savings. It offers end-to-end management of many different types of devices and also provides monitoring and tracking capabilities.

After seeing a demonstration, BCH opted for a hosted MobiControl solution, along with Spirit's MDM Priority service, which fully supports the SOTI application. Tony Hoover comments: "We chose MobiControl because it's easy to use and we particularly liked the remote control and the easily configurable lock-down screens."

MobiControl is now managing all of the mobile devices used by BCH's repair operatives and housing officers, and the iPads used by Board members. Tony continues: "MobiControl has performed brilliantly, and has enabled us to save time and money when assisting users or installing apps on the devices. It enables us to lock down the devices so that they only allow access to those apps that the users need. Spirit have been very responsive when we've needed help or advice. We're very likely to use them again – if only to buy more MobiControl licences!"