

Press release. 13 October 2014

Spirit: delivering faster operations for Nature Delivered

Spirit Data Capture Limited, the independent data capture consultancy, has made life easier for warehouse operatives at Nature Delivered by sourcing a range of different handheld scanning devices. These are saving the company up to two hours a day on specific operations.

Nature Delivered Limited, based in Richmond, has gained a nationwide reputation for its range of 'Graze' healthy snack boxes. Graze.com was started by seven friends six years ago and has gone from strength to strength. It has created over 100 recipes for tasty snacks for the Graze boxes.

Nature Delivered wanted to streamline its operations, many of which involve countless repetitive tasks. It therefore started to look at different barcode scanners - mobile wireless units that would enable its warehouse operatives to keep both hands free for picking up items and pushing equipment.

The company also needed devices that could easily scan items for picking, and omni-directional scanners for scanning items labelled by a printer next to the scanner. Nature Delivered's Operations Director, Andrew Middlecott, explains: "We wanted various mobile devices that would work off a web browser but we needed advice from a reliable company that knows a lot about the data capture market. During a Google search, we came across Spirit Data Capture, an established and independent consultancy."

Spirit offered various loan devices to Nature Delivered. The company chose four devices: the Motorola WT41 next-generation wearable computer; the Motorola RS419 ring scanner (with superior performance levels); the Intermec SR30 1D handheld linear imager, which can read even poor quality barcodes; and Honeywell's best-selling Orbit omni-directional, hands-free scanner.

Nature Delivered only uses EAN13 barcodes on its products. The new devices therefore needed to be able to recognise just EAN13 barcodes.

Andrew Middlecott says: "This speeds up the whole process. It saves milliseconds each time, but when we're picking and packing 1.4 million items per week, every millisecond counts."

He adds: "We've developed a good relationship with Spirit – they are always helpful and amiable and have a very good technical knowledge. They also configured the Motorola devices so that they can be locked down. This has been invaluable, otherwise when you do a hard re-set, you have to reconfigure everything from scratch."

He adds: "All of the devices have been working well. The main benefits are speed and convenience. They are all helping us to save precious seconds on each case of products we process – overall, I estimate that they could potentially save us up to two hours a day. We're absolutely delighted with Spirit and wouldn't consider using anyone else."

ENDS

Notes for Editors: Spirit Data Capture is based in Sutton Weaver, Cheshire. The company is an independent mobile computing and data capture house, with an in-depth knowledge of the latest wireless and mobile computing technologies which boost productivity and profitability.

Spirit's capabilities include software application development, mobile computing technology (e.g. rugged mobile computers), wireless network implementations, maintenance and other services. Its extensive client base includes a diverse array of organisations in the utilities, field service, transport and logistics, healthcare, government and manufacturing sectors.

For more information, please contact Katrina Evans. Tel: 01928 718800; Email: katrina@spiritdatacapture.co.uk; Website: www.spiritdatacapture.co.uk.

For press information, please contact Phil Allcock at Allcock Public Relations, on: 02380 849953.