

Press Release. 10<sup>th</sup> October 2005

## **SPIRIT BRINGS REVOLUTIONARY NEW PDA TO THE UK**

Spirit Data Capture Limited has been appointed as the sole UK and Ireland distributor for the M3 rugged PDA. This exciting new device has been developed by Mobile Compia, a privately owned Korean company. It boasts the lightest (250g) and slimmest design in the world for a fully-featured PDA (Personal Digital Assistant).

The M3 is aimed at logistics, utilities, field service and telecoms companies, and is ideal for a wide range of portable applications, such as meter reading, proof of delivery and field service applications. Despite its small size, the new product is highly sophisticated, and offers a choice of advanced radio technologies. These include GSM/GPRS (Global Satellite for Mobile/General Packet Radio Service) ; Bluetooth radio; and WiFi (802.11b/g wireless communications).

The different options enable users to choose the specific configuration they require, including the ability to benefit from high-speed voice and data communication. The M3 also offers a choice of 1D and PDF417 barcode scanners; and an optional colour camera. It is an extremely durable and rugged PDA, and has an IP rating of 54. The device incorporates a large (3.5

inch) colour TFT-LCD touch screen (non-glass) and a selection of expansion slots.

Chan Ho Lee, International Sales Manager for Mobile Compia, comments:

“We are delighted to be working with Spirit, as they provide a first-class local service. We will benefit from their in-depth market knowledge and their excellent market penetration. They will also be offering a further valuable facility – the ability to service the product within the UK.”

Ebbie Khadem, Managing Director of Spirit Data Capture Limited, responds:

“The M3 is a marvellous product, and we are very excited about it – we love its quality and the way it has been set up. We also like the way in which Mobile Compia is approaching the marketplace. The positioning of the M3 is tremendous, and its pricing is incredible when you consider the features it offers. Everyone who has seen it has been very impressed by it.” The M3 is available from Spirit now, along with a full range of options.

ENDS

**Notes for Editors:** Spirit Data Capture is based in Preston Brook, Cheshire. The company is a totally independent mobile computing and data capture house, with in-depth knowledge of the latest wireless and mobile computing technologies which boost productivity and profitability. Its services include planning, design and development, implementation, and support.

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